



# HARDING

## SCHOOL OF THEOLOGY

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### BIBM 5873 – MISSIONAL LEADERSHIP STRATEGIES FALL SEMESTER, 2017, HYBRID ONLINE/HST LIVE, CRN 95340

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#### INSTRUCTOR CONTACT

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**Dr. Carlus Gupton**

Professor of Ministry

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**Office:** Mansion, Room 224

**HST Live/Zoom Sessions:** Tuesdays 6:00

– 8:45 pm, Sept 5, Oct 3, Oct 24, Nov 7,

Dec 12. Zoom ID

<https://zoom.us/j/9018651234>

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#### COURSE DESCRIPTION

This course looks at ministry through three lenses: missional theology, strategic leadership, and best practices in mission engagement. Missional theology seeks to discern God’s intent for his people in the world, particularly in the North American context. Strategic leadership evaluates current models for intentional mission effectiveness. Best practices focus on key areas of church life and leadership such as forming healthy congregational cultures, facilitating effective ministry deployment, leading worship, making disciples, building community, fostering stewardship, and navigating church size dynamics.

#### REQUIRED COURSE TEXTS

##### Overview Strategic Leadership

- *The related disciplines:* Jeffrey D. Jones, *Heart, Mind, and Strength: Theory and Practice for Congregational Leadership*. Rowman and Littlefield Publishers, 2008. 181 pages. 9781566993807

##### Strategic Approaches

- *Standard Strategic Planning (Congregational/Participatory)* – Gil Rendle and Alice Mann, *Holy Conversations: Strategic Planning as Spiritual Practice*. Rowman and Littlefield Publishers, 2003. 289 pages. 9781566992862
- *Appreciative Inquiry* – Mark Lau Branson, *Memories, Hopes, and Conversations: Appreciative Inquiry, Missional Engagement, and Congregational Change, 2<sup>nd</sup> Edition*. Rowman and Littlefield Publishers, 2016. 286 pages. 978-1566997836

- *Diagnostic-Prescriptive* – Kennon L. Callahan, *Twelve Keys to an Effective Church: Strong, Healthy Congregations Living in the Grace of God, 2<sup>nd</sup> Edition*. Jossey-Bass, 2010. 288 pages. 978-0470559291

### **Leadership Systems**

- *Eldership* – J. R. Briggs and Boy Hyatt, *Eldership and the Mission of God: Equipping Teams for Faithful Church Leadership*. IVP Books, 2015. 216 pages. 978-0830841189.

### **Leading Change**

- *Practical Wisdom* – Thom Rainer, *Who Moved My Pulpit: Leading Change in the Church*. B and H Books, 2016. 160 pages. 978-1433643873

### **Best Practices in Mission Engagement**

- Sections of Gupton Course – Notebook and [LifeandLeadership.com Ministry Resource Guides](http://lifeandleadership.com)

**Additional Readings** – Specific articles/readings will be assigned for specific topics. See “Course Calendar.”

**Note: Textbooks** can now be ordered through a link on the HST website. Check the book list provided on the Textbooks page (<http://hst.edu/students/textbook-services/>) for correct ISBN’s and editions to insure correct ordering. Follow this link to Amazon where you will only need to enter the ISBN to order your books. By going through our website, HST will receive some credit from the order. Thank you for your support.

### **BIBLIOGRAPHY**

The primary bibliographic resource for this course will be through the use of <http://www.lifeandleadership.com/ministry-resource-guide-index>, an annotated, web-interactive guide to resources on the life and leadership of those who serve churches.

### **LIBRARY RESOURCES**

If you have not taken 5990 (Advanced Theological Research) or 5770 (Research in Counseling), or took either class more than a year ago, go to the HST Web site ([www.hst.edu](http://www.hst.edu)) for information concerning library services to students. Under the “library” tab you will find a link to and instructions for searching the HST online catalog. There are also instructions for using the following databases available through the library: OCLC FirstSearch, EBSCOhost, Infotrac, PsycINFO, and Religious and Theological Abstracts. Contact the library for passwords to these databases. Also available are the research guides distributed in 5990 and 5770. These annotated bibliographies list basic tools you will find helpful in your research.

### **INSTRUCTOR ACCESSIBILITY**

HST professors are accessible to local and distance students. Please use the following to arrange appointments with me (in person or by phone):

- Email: [cgupton@harding.edu](mailto:cgupton@harding.edu) (best means of contact)
- Phone: 901-432-7724 (use only alongside and as back up for email)

## USE OF TECHNOLOGY

This course require students to demonstrate technological proficiency in the following ways:

- Use of library and electronic databases to do research (see Library Resources above)
- Use of web-based search engines for resources.
- Use of online technology for communication with the class, and class participation via the Canvas Online Learning System and Zoom, which is described below.
- HST Live/Zoom Meeting ID for this course is <https://zoom.us/j/9018651234>

## COMMUNICATION WITH THE CLASS

Harding University gives each professor and student an email address that also utilizes your user name. Your instructor's email address is [cgupton@harding.edu](mailto:cgupton@harding.edu). Many students use other email addresses as their preferred address. You can set your Harding G-mail account to forward messages to an alternative email address if you want; however, **it is your responsibility to check your Harding email account regularly because this is the official Harding email address to which all Harding-related email will be sent.**

## CANVAS ONLINE LEARNING SYSTEM

In addition to the live video platform Zoom.us (see below), this course uses Harding's *Canvas Online Learning System*, which is accessed at <http://elearning.harding.edu>. If you have problems gaining access to Canvas, contact HU technical support (501) 279-4545. You will need your HST username and your password to log into Harding Pipeline. These are the same credentials you use to register for classes via Pipeline.

When you need to contact your professor via email, you may use the email system contained in the Canvas learning management system, although it is best to email directly to [cgupton@harding.edu](mailto:cgupton@harding.edu).

## HST LIVE INTERACTIVE VIDEO EDUCATION (HST LIVE) via ZOOM

In addition to Canvas (see above), this HST-Live course is supported with the video platform Zoom.us. For new Zoom platform users, go to <https://support.zoom.us/hc/en-us/categories/200101697-Getting-Started> for helpful video tutorials about using this platform. The HST Live/Zoom Meeting ID for this course is <https://zoom.us/j/9018651234>.

### *Equipment Requirements for LIVE Sections:*

- Internet access using a latest version of a web browser such as Firefox (preferred).
- Latest version of Zoom software. This changes periodically without notification. If you already have Zoom, use that account. Basic Zoom.us is available free.
- Laptop or tablet with camera or desktop computer with camera.
- Ear buds with microphone - Apple MD827LL/A EarPods with Remote and Mic work well. Order on Amazon.com, <https://goo.gl/jLYfBG>.
- Additional monitor – Live video conferencing is best facilitated with two monitors.

## **CREDIT HOUR WORKLOAD**

For every course credit hour, a student should expect to spend at least three clock hours per week of concentrated attention on course-related work (nine hours for a three hour course. This includes all learning activities such as attending class, out-of-class reading, notes, preparing for upcoming quizzes/exams, projects, etc.

## **ACADEMIC INTEGRITY**

Academic dishonesty in all its forms is inconsistent with Christian faith and practice, and will result in penalties which could include a failing grade for the assignment, a failing grade for the course, dismissal from the course, and even dismissal from the school.

## **STUDENTS WITH DISABILITIES**

It is the policy of Harding University to accommodate students with disabilities, pursuant to federal and state law. Any student with a disability who needs accommodation should inform the instructor at the beginning of the course. Students with disabilities are also encouraged to contact Steve McLeod, the Associate Dean, at 901-761-1353.

## **DEGREE OUTCOMES**

This course will contribute to the following objectives for students in the Master of Divinity and Master of Arts in Christian Ministry:

### **Master of Divinity**

- Exhibit an understanding of the general history of the church and of doctrine, including the Stone-Campbell Movement in particular.
- Be able to integrate the scriptures and theological tradition with diverse contemporary cultural contexts.
- Evidence a love for God and others and a personal commitment to spiritual formation.
- Demonstrate knowledge and competencies associated with providing ministerial leadership for churches and communities.
- Be able to communicate effectively in written, oral, and multi-media forms.

### **Master of Arts in Christian Ministry**

- Exhibit a general understanding of the doctrine and history of the church and of doctrine, and of the Stone-Campbell Movement in particular.
- Become a leader in their ministry specialization within the broader range of ministry and the broader social context in which they minister.
- Evidence a love for God and others and a personal commitment to spiritual formation.
- Gain an understanding and skills for leadership in their area of specialization.

## COURSE REQUIREMENTS

1. **Attendance.** Attendance is measured by posting assignments, participating in forums, and attending HST Live sessions according to the schedule in the Assignment Guide which will be available on Canvas by July 31.
  
2. **Weekly Assignments, Unit Reports, and HST Live/Zoom Discussions (80 points)**

Assignments will be due according to the schedule listed below. These include three reflection/research papers written according to the Assignment Guide.

  - **Unit 01 – Missional Church in Context** – Students explain missional theology in context through reflecting on select resource guides from LifeandLeadership.com and sections of Course Notebook. **15 points**
    - Reading Reports and Online Discussions 01-02 posted on Canvas (10%)
    - HST Live/Zoom Discussion 01 on Tuesday, September 5 (5%). Zoom Session ID <https://zoom.us/j/9018651234>
  - **Unit 02 – Strategic Congregational Leadership** – Students explain the dynamics of strategic congregational leadership through reflecting on select resource guides from LifeandLeadership.com, sections of Course Notebook, Jones' *Heart, Mind, and Strength*, Rendle and Mann's *Holy Conversations*, Branson's *Memories, Hopes, and Conversations*, and Callahan's *Twelve Keys*. **25 points**
    - Reading Reports and Online Discussions 03-06 posted on Canvas (20%)
    - HST Live Discussion 02 on Tuesday, October 3 (5%). Zoom Session ID <https://zoom.us/j/9018651234>
  - **Unit 03 – Change and Transition** – Students explain the dynamics of change of transition through reflecting on selected resource guides from LifeandLeadership.com, sections in the Course Notebook, and Rainer, *Who Moved My Pulpit*. **20 points**
    - Reading Reports and Online Discussions 07-09 posted on Canvas (15%)
    - HST Live Discussion 03 on Tuesday, October 24 (5%). Zoom Session ID <https://zoom.us/j/9018651234>
  - **Unit 04 – Leadership Systems** – Students explain the dynamics of congregational leadership systems through reflecting on selected resource guides from LifeandLeadership.com, sections in the Course Notebook, and Briggs and Hyatt, *Eldership and the Mission of God*. **20 points**
    - Reading Reports 10-12 and Online Discussions posted on Canvas (15%)
    - HST Live Discussion 04 on Tuesday, November 7 (5%). Zoom Session ID <https://zoom.us/j/9018651234>
  
3. **Missional Strategy Project** – Apply course insights to a local context. This can be targeted to any aspect of missional development from one's ministry setting, with input from the instructor on appropriate goals and resources. **20 points**
  - Reading Reports 13-15 (15%)
  - HST Live Discussion 05 on Tuesday, December 12 (5%). Zoom Session ID <https://zoom.us/j/9018651234>

### HST Live/Zoom Discussion Calendar:

- Discussion 01 – Tuesday, September 5, 6:00 – 8:45 p.m. CST

- Discussion 02 – Tuesday, October 3, 6:00 – 8:45 p.m. CST
- Discussion 03 – Tuesday, October 24, 6:00 – 8:45 p.m. CST
- Discussion 04 – Tuesday, November 7, 6:00 – 8:45 p.m. CST
- Discussion 05 – Tuesday, December 12, 6:00 – 8:45 p.m. CST

### **STUDENT EVALUATION**

- Submission of weekly assignments, attendance and interactions (Canvas, HST Live/Zoom) – 80%
- Missional Strategy Project – 20%

### **GRADING STANDARDS**

Grading is based on common standards of graduate study, which include:

- High volume of reading concentrated over a shorter period of time.
- Advanced standards in writing, no tolerance for poor grammar and composition.
- Increased student responsibility and initiative – At all levels, your education is your responsibility, but this is even more so in graduate work. The assignments and structure of the graduate class simply guide your self-initiated quest. The syllabus outlines baseline expectations. It is your responsibility to clarify what you do not understand and fulfill class requirements. There may not be reminders.
- Desire for a highly developed philosophical, theoretical, and theological framework for exercising one’s profession as a servant of Christ, with the ability to reflect deeply and conduct research in one’s field.
- Desire for advanced practical experience and expertise in a specialized discipline

In keeping with this, there is no grade entitlement. Grades are earned each step of the way, according to this scale.

- “A” (93-100) – *exceptional, outstanding, impressive* work in the aspects listed above. Few or no flaws, superior grasp of material
- “B” (85-92) – *good, competent, above-average* work in the aspects listed above. Few mistakes, understands material very well.
- “C” (75-84) – *average, passable, adequate* work in the aspects listed above. Moderate level of mistakes, understands material well enough, but will require remedial work to progress to the resident apprenticeship.
- “D” (72-84) – *poor, inadequate, incomplete* work in the aspects listed above. Many mistakes, inadequate grasp of material, incapable of earning a graduate degree. You will not progress to the resident apprenticeship with this grade.
- “F” (Below 72) – failure

#### Other:

- All assignments are due on the dates listed in the course calendar.
- Extensions are not guaranteed but may be granted in cases of illness or death in the family, or other extreme circumstances. It is the responsibility of the student to contact the professor *before* the assignment due date(s) with a request.
- Extensions and incompletes, if granted, will most likely result in grade reduction.